

Position: Field Associates

Number of Vacancies:2

Location: Deoria, Kanpur

About the Foundation for Advancement of Women (the Udaiti Foundation)

The Udaiti Foundation is a Delhi-based not-for-profit organisation committed to accelerating Women's Economic Empowerment (WEE) in India. Guided by the belief that unlocking the full economic potential of women is essential to realizing India's growth ambitions, Udaiti has been incubated by The Convergence Foundation (TCF) by Ashish Dhawan. Udaiti counts Ashoka University, CSF, ILSS, FED, AIP, CSF, CEGIS, CRISP, and CEDA as its cohort of foundations aiming at collective impact - each building lasting institutions to drive systemic change. The Udaiti Foundation is a mission-driven organisation working to accelerate India's journey towards a \$30 trillion Viksit Bharat by 2047 by unlocking the full economic potential of women. Despite educational gains, women's participation in India's formal workforce remains stalled at ~18%. Udaiti is working to shift this reality by shaping demand for quality jobs, strengthening women's enterprise ecosystems, and enabling the public-private architecture needed to drive systemic change in Women's Economic Empowerment (WEE). We work at the intersection of data and system-level change, combining evidence with institutional engagement to drive scalable, lasting impact. Our bold national goals include increasing India's female labour force participation rate to over 70%, and doubling the number of women-owned enterprises by 2047, in line with India's vision for a \$30 trillion Viksit Bharat.

Position Summary

We are seeking motivated and detail-oriented Field Associates to support our Access to Credit Pilot. This role involves conducting field surveys, engaging with communities, and ensuring accurate data collection using both digital and manual methods, as per project requirements. Officers will also coordinate with local stakeholders and financial institutions to facilitate smooth pilot execution. The candidate is required to operate from either one of the pilot districts, i.e., Deoria and Kanpur.

Key Responsibilities

- Conduct surveys and interviews using both digital tools and softwares and manual paper-based forms, depending on field conditions.
- Ensure accuracy and completeness of collected data in both formats.
- Mobilize and engage target respondents (e.g., SHG members, women entrepreneurs etc).
- Validate information through physical verification as needed.
- Provide basic explanation of pilot objectives to participants during interactions.
- Coordinate with local institutions, SHG federations, financial institutions, and community leaders for scheduling and follow-ups
- Submit weekly progress updates and resolve discrepancies in data.

Required Qualifications, skills and Abilities

- Graduate degree in Social Sciences, Commerce, Economics, Rural Development, or related field.

- 0–1 years of field experience in surveys, data collection, or community outreach.
- Ability to use smartphones, tablets, and survey apps, microsoft excel, as well as manage paper-based forms accurately.
- Strong communication skills in Hindi; knowledge of local dialects is an advantage.
- The candidate must be currently based in one of the pilot districts or be willing to voluntarily relocate to a pilot district.
- Willingness to travel extensively in Urban and semi-urban areas.
- Women are encouraged to apply

Travel Clause:

Travel within the assigned district for official purposes will be reimbursed in accordance with the organization's mandate.

To Apply:

Interested candidates may send their CVs to hr@udaiti.org