

Position: Field Associates

Number of Vacancies: 6

Location: Lucknow, Kanpur, Varanasi, Gorakhpur, Meerut, Jhansi.

About the Foundation for Advancement of Women (the Udaiti Foundation)

The Udaiti Foundation is a Delhi-based not-for-profit organisation committed to accelerating Women's Economic Empowerment (WEE) in India. Guided by the belief that unlocking the full economic potential of women is essential to realizing India's growth ambitions, Udaiti has been incubated by The Convergence Foundation (TCF) by Ashish Dhawan. Udaiti counts Ashoka University, CSF, ILSS, FED, AIP, CSF, CEGIS, CRISP, and CEDA as its cohort of foundations aiming at collective impact - each building lasting institutions to drive systemic change. The Udaiti Foundation is a mission-driven organisation working to accelerate India's journey towards a \$30 trillion Viksit Bharat by 2047 by unlocking the full economic potential of women. Despite educational gains, women's participation in India's formal workforce remains stalled at ~18%. Udaiti is working to shift this reality by shaping demand for quality jobs, strengthening women's enterprise ecosystems, and enabling the public-private architecture needed to drive systemic change in Women's Economic Empowerment (WEE). We work at the intersection of data and system-level change, combining evidence with institutional engagement to drive scalable, lasting impact. Our bold national goals include increasing India's female labour force participation rate to over 70%, and doubling the number of women-owned enterprises by 2047, in line with India's vision for a \$30 trillion Viksit Bharat.

Position Summary

We are seeking dynamic and motivated Field Associates to anchor financial literacy initiatives at the district level. The role requires planning and coordinating with multiple stakeholders, including educational institutions, government officials, and community partners, to ensure smooth implementation and monitoring of program activities. The candidate is required to operate from either one of the pilot districts, i.e., Lucknow, Kanpur, Varanasi, Gorakhpur, Meerut, Jhansi.

Key Responsibilities

- Deliver **structured training modules related to digital literacy, financial literacy etc.** to assigned student groups (schools, ITIs, and community centers).
- Use engaging, learner-friendly teaching methods including role plays, demonstrations, and discussions.
- Counsel students on career prospects, support skill alignment with industry needs, and facilitate exposure to relevant job openings.
- Maintain attendance records, session feedback, and performance reports.
- Create an inclusive learning environment that addresses different education levels and cultural contexts.
- Coordinate with schools, ITIs, and community coordinators for scheduling sessions.
- Submit timely reports and participate in review meetings and refresher training sessions.

Required Qualifications, skills and Abilities

- Graduate degree in Social Sciences, Commerce, Education, or related field.
- 0-1 years of experience in training, community mobilization, or development projects (preferably

financial literacy, livelihoods, or digital inclusion).

- Strong communication and facilitation skills in Hindi and English.
- Ability to work with diverse groups (youth, women, community leaders, etc).
- Familiarity with digital financial tools, banking services, and government financial inclusion programs.
- Proven ability to manage community-level engagement, including relationship-building and conflict resolution.
- The candidate must be currently based in one of the pilot districts or be willing to voluntarily relocate to a pilot district.
- Willingness to travel extensively within assigned areas.
- Women are encouraged to apply.

Travel Clause:

Travel within the assigned district for official purposes will be reimbursed in accordance with the organization's mandate.

To Apply:

Interested candidates may send their CVs to hr@udaiti.org